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### **Disney Funds Ensure More Produce for Hungry Families**

**PHARR, TX-** The Food Bank of the Rio Grande Valley, Inc. recently received a \$19,600 grant from the Walt Disney Company and Feeding America to source more fresh produce for hungry families in the Rio Grande Valley.

In a service area where 14% of people are food insecure (170,690 individuals) and upwards of 42,000 people a week are feed via Food Bank RGV Partner Agencies, the need to provide fresh produce is critical for the health of South Texas. This is where the Disney Strategic Produce Planning Grant is so necessary for the long-term health of the Rio Grande Valley.

“This grant is giving us a golden opportunity to source more fresh produce in the next 6 years,” Terri Drefke, Food Bank RGV CEO, said. “It’s partnerships with Disney and Feeding America that will help us access more food and shorten the line so that struggling families can become productive and strong instead of worrying about where their next meal will come from.”

For more information contact Terri Drefke, Chief Executive Officer, at (956) 904-4505 or by email at [terrid@foodbankrgv.com](mailto:terrid@foodbankrgv.com). Also visit [www.foodbankrgv.com](http://www.foodbankrgv.com) at any time for information regarding other programs and events.

Photo: Children from the Mendez Family are excited to receive fresh produce during a recent distribution at the Holy Spirit Food Pantry in McAllen, Texas, a Partner Agency of the Food Bank RGV. The fresh produce comes from a new effort via a grant from the Walt Disney Company and Feeding America.

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