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MEDIA ADVISORY

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Mass Drive-thru Emergency Pantry 2.0 Distribution at H-E-B Park

Edinburg, TX – The Food Bank RGV will be holding a Mass Drive-Thru Emergency Pantry (DTEP) at the H-E-B Park in Edinburg on Tuesday, June 9, 2020 from 7:00am – 12:00pm or until capacity is reached. This distribution will enable the Food Bank RGV to distribute up to 8x more food than a regular drive-thru food bank distribution.

Anyone from any city in need of food assistance must please pre-register first at Bert Ogden Arena on Tuesday, June 9, 2020 beginning at 7am. With the help of the City of Edinburg Police Department, traffic will then flow along Frontage 281, North to Freddy Gonzalez, and be directed into the H-E-B park where clients will complete the registration process and then receive food. To begin, all clients must first go to Bert Ogden Arena and then follow the established route.

The Mass DTEP will follow the Food Bank RGV's mobile to model with little or no contact. Staff, volunteers, and members of the Texas Army National Guard will assist with the distribution of food. Produce and shelf-stable bags of food will be placed into the vehicle trunks of attendees.

This one-day only mass Drive-Thru Emergency Pantry distribution replaces the Food Bank RGV's regularly scheduled Drive-Thru Emergency Pantry this week only. Distributions for the general public will resume next Tuesday, June 16, 2020 at the Food Bank RGV from 8:00am – 10:00am or until capacity is reached.

There will be a limit of 2 families (2 people) per car to receive assistance. ID and proof of address are required. All vehicle occupants must wear masks, and car trunks must be empty. Distribution will be first come, first served.

Local music artist, Lauren Corzine, will be performing upbeat and inspirational music during the distribution for staff, volunteers, and attendees to enjoy. The Food Bank RGV would like to thank the following sponsors for their support of the 'Mass Drive-Thru Emergency Pantry 2.0': H-E-B Park Stadium, L & F Distributors, Lone Star National Bank, Bert Ogden Rio Grande Valley Dealerships, The Almaraz Law Firm, The City of Edinburg, City of Edinburg Police Department, and City of Edinburg Fire Department.

When: June 9, 2020 | 7:00am – 12:00pm; or while supplies last.

Where: H-E-B Park | 1616 S Raul Longoria Rd #9169, Edinburg, TX 78542

Opportunities: Video and photos of overall distribution. Interviews with CEO regarding distribution. Media please check-in with Rosie Martinez or Stuart Haniff prior to filming or taking photographs.

For more information: Rosie Martinez, Manager of Marketing and Communications,
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About the Food Bank RGV:

The Food Bank of the Rio Grande Valley, Inc. was incorporated in 1986 and has grown to be the largest charity in south Texas based on clients served. In fiscal year 2019, over 40 million pounds of food and fresh produce were distributed to Cameron, Hidalgo, and Willacy counties and the Feeding America network of food banks. Up to 146,000 people in the Valley experience hunger. The Food Bank RGV is an equal opportunity provider.