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MEDIA ADVISORY

FOR IMMEDIATE RELEASE: May 11, 2020

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Mass Drive-thru Emergency Pantry Distribution at Bert Ogden Arena

Edinburg, TX – The Food Bank RGV will be holding a mass drive-thru emergency pantry at the Bert Ogden Arena on Tuesday, May 12, 2020 from 8:00am – 11:00am or until capacity is reached. This distribution will enable the Food Bank RGV to distribute up 4x more food than at the food bank.

Mass drive-thru will follow the Food Bank RGV's mobile to model with little or no contact. Staff and 20 members of the Texas Army National Guard will assist with passing out of food. Produce and shelf-stable bags of food will be placed into the vehicle trunks of attendees.

This one-day only mass drive-thru emergency pantry distribution replaces the Food Bank RGV's regular drive-thru emergency pantry this week only. Distributions for the general public will resume next Tuesday, May 19, 2020 at the Food Bank RGV from 9:00am – 11:00am or until capacity is reached.

Anyone in need of assistance, from any city, may attend the distribution. With a limit of 2 families (2 people) per car to receive assistance. ID and proof of address are required. All vehicle occupants must wear masks, and car trunks must be empty. Distribution will be first come, first served.

When: May 12, 2020 | 8:00am – 11:00am; or while supplies last.

Where: Bert Ogden Arena | 4900 S, I-69C, Edinburg, TX (Please see attached)

Opportunities: Video and photos of overall distribution. Interviews with CEO regarding distribution. Media please check-in with Rosie Martinez or Stuart Haniff **before filming or taking photographs.**

For more information: Rosie Martinez, Manager of Marketing and Communications,
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About the Food Bank RGV:

The Food Bank of the Rio Grande Valley, Inc. was incorporated in 1986 and has grown to be the largest charity in south Texas based on clients served. In fiscal year 2019, over 40 million pounds of food and fresh produce were distributed to Cameron, Hidalgo, and Willacy counties and the Feeding America network of food banks. Up to 146,000 people in the Valley experience hunger. The Food Bank RGV is an equal opportunity provider.

